

## Why Consider EVERSON CONSULTING?

“Becoming successful is a process of discovery. Leading, guiding that process takes a special talent. Terry Everson is a masterful guide. He brings knowledge, energy, focus, and real life experiences to help guide us to our own discoveries.”

- Bruce Rashke  
Senior Vice President of Administration  
Great Lakes Education Loan Services, Inc  
Madison, WI

“Success requires compelling vision, clear goals and rigorous execution. Terry's broad background and experience, combined with his engaging presentation style, is the key to his success. He helps you take control of an organization's mission critical programs and processes to consistently deliver results.”

- Richard Atkin  
President  
Sunquest Information Systems  
Raleigh, NC

“Terry breaks the mold. In a ‘one size fits all world’ he has a custom approach that enables leaders to get a jump on their competition. He brings a unique blend of creativity and practicality to your team.”

- Brett Lief  
President, National Council of Higher  
Education Loan Programs  
Washington, DC

“Terry has a well-deserved reputation for providing quality training. His interactive style gets everyone involved. He delivers!”

- Charles A. Krueger  
Chair, Executive Education

Over the past 25+ years Terry Everson has become a leader in the global training and development community. He has worked closely with business on a local, regional, national and international level. He has also worked with local and state governments, universities and social service agencies. Terry can bring his practical, results-oriented experience to your organization.



## Everson Consulting, LLC

Terry D. Everson

Principal

807 Sunrise Bay

Waunakee, WI 53597

608-225-3762

[Everson.Consulting@gmail.com](mailto:Everson.Consulting@gmail.com)

[www.Everson-Consulting.com](http://www.Everson-Consulting.com)

## Developing Leaders for the 21st Century



- Everson Consulting will help develop your management and staff introducing modern-day skills that are future-oriented.
- Everson Consulting will help you get things done because we are results oriented. Practical application from management training transfers to on-the-job performance.
- Everson Consulting will impact your bottom line by including your entire organization in the management process.



Everson Consulting will help you put into practice the principles of management that work for your organization:

- To create real-life solutions to your management needs, we avoid the “fad of the month” management theories. We incorporate the best of the new and combine these with the time-tested, golden oldies:
  - Planning
  - Organizing
  - Controlling
  - Leading
- So that everyone in your organization commits to ownership, not just empowerment, we focus on an “open book” management design that stresses participation from everyone on your team.
- We work within your organization’s culture and climate to bring about the changes that will help you achieve the results you want.
- To help you grow and thrive, we believe in a continuous improvement philosophy that stresses Strategic Alignment across your organization.

To help develop the people needed to lead and support your future efforts, we provide the following services:

Management training and staff development services:

- Comprehensive Leadership Curricula
- An organization-wide Leading and Championing Change Strategy
- Insights Discovery and Myers Briggs Type Indicator Analysis and Communication Overviews
- Customer Service across the Organization
- Sexual Harassment Prevention
- Team Development
- Process Improvement
- Performance Management
- Problem Solving/Decision Making
- Competency Modeling

All programs are tailored to meet your specific needs.

“Information isn’t power;  
knowing where to find it is.”

T.D. Everson



Strategic Planning and Organizational Alignment

- To focus your leadership team on “doing the right things and doing them right”, we stress:
  - Vision
  - Mission Statements
  - Strategic Objectives
  - Critical Success Factors
  - Key Performance Indicators
  - Annual Organizational and Departmental Goals
- Leadership Coaching  
We help leaders better understand their strengths and their gaps, as they acquire new managerial and leadership strategies and tactics.
- Organization-Wide Process Enhancement  
To identify the processes that need to be addressed, our “WORK MANAGEMENT” design uses a systematic approach to improving your operation.
- Customer Service: We Need to Delight  
The goal should not be to create “satisfied” customers. Instead, we focus on creating “loyal” customers who serve as your loyal champions.