

Why Consider EVERSON CONSULTING?

“Becoming successful is a process of discovery. Leading, guiding, that process is a special talent. Terry Everson is a masterful guide. He brings knowledge, energy, focus and real life to help guide us to our own discoveries.”

- Bruce Rashke
Senior Vice President of Administration
Great Lakes Education Loan Services, Inc
Madison, WI

“Success requires compelling vision, clear goals and rigorous execution. Terry's broad background and experience, combined with his engaging presentation style, is the key to his success. He helps you take control of an organization's mission critical programs and processes to consistently deliver results.”

- Richard Atkin
President, Sunquest Information Systems
Raleigh, NC

“Terry breaks the mold. In a ‘one size fits all world’ he has a custom approach that enables leaders to get a jump on their competition. He brings a unique blend of creativity and practicality to your team.”

- Brett Lief
President, National Council of Higher
Education Loan Programs
Washington, DC

“Terry has a well-deserved reputation for providing quality training. His interactive style gets everyone involved. He delivers!”

- Charles A. Krueger
Chair, UW Management Institute
Madison, WI

Developing Leaders IN THE 21ST CENTURY



- **Everson Consulting** will help develop your entire Leadership team and staff with modern day skills that are future-oriented.
- **Everson Consulting** will help you get things done because we are results oriented. Practical management/leadership training experiences transfer to on-the-job performance.
- **Everson Consulting** will impact your bottom line by including your entire organization in the management/leadership process.

Over the past 25+ years Terry Everson has been a leader in the global organizational and leadership development community. He has worked closely with businesses on a local, regional, national and international level. He has also worked with local and state governments, universities, and social service agencies. Terry can bring his practical, results-oriented experience to your organization today.



Everson Consulting

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Everson Consulting will help you put into practice the principles of management that work for your organization:

- To create real-life solutions to your management needs, we avoid the “fad of the month” management theories. We incorporate the best of the new and combine these with the time-tested, golden oldies:
 - Planning
 - Organizing
 - Controlling
 - Leading
- So that everyone in your organization commits to ownership, not just empowerment, we focus on an “open book” management design that stresses participation from everyone on your team.
- We work within your organization’s culture and climate to bring about the changes that will help you achieve the results you want.
- To help you grow and thrive, we believe in a continuous improvement philosophy that stresses alliances throughout your organization.

To help develop the people needed to lead and support your future efforts, we provide the following services:

- **Leadership and Team Development services:**
 - Senior Leadership and Team Development
 - New Leader Integration
 - Strategic Planning
 - Everyday Leadership for Mid-level and First Line Managers
 - Leveraging Core/Team Competencies
 - Myers-Briggs Profile Analysis / Communication Overview
 - Team and Core Competency Design and Implementation
 - Championing Change
 - Insights Discovery Suite of Communication and Leadership Training

All programs are tailored to meet your unique needs.

“Information isn’t power; knowing where to find it is.”

T.D. Everson



Strategic Planning and Organizational Alignment

- To focus your leadership team on “doing the right things and doing them right”, we stress:
 - Vision
 - Mission Statements
 - Strategic Objectives
 - Critical Success Factors
 - Key Performance Indicators
 - Annual Organizational and Departmental Goal Development
- **People Change Leadership**

We bring a total Change Leadership Roadmap and portfolio, from Executive Sponsorship to Program and Project Management support. It’s not the processes or the technologies; it’s all about the **People**
- **Executive Coaching**

We help leaders better understand their strengths and their developmental needs, as they grow as professional and people
- **Customer Service: We Need to Delight**

The goal should not be to create “satisfied” customers. Instead, we focus on creating “loyal” customers who serve as your true champions.